

BACKGROUND



OVERVIEW

Boldly Me, based in Fremont, CA, and founded in 2012 is a nonprofit organization dedicated to help people who are physically different by building their self esteem as well as raising public awareness about such differences.

MISSION

Provide inspiration, support, education, guidance, connections, and counseling for individuals and their support system.

EXECUTIVE TEAM

Alanna Powell, President and Founder
Keith Martin, Vice President
Margaret Andrews, Chair of Communications
Bill Harrison, Board Member (Mayor of Fremont)

SERVICES

With its initial presence in the Bay Area, Boldly Me currently helps people through the following services:

1. **Classes:** Fitness, Theater, Self-Esteem, Meditation, and Image & Beauty are some of the classes offered.
2. **Counseling:** Private consultations are available for those needing help in overcoming or adapting to their physical difference.
3. **Recreational Events:** Social mixers and other events encourage social activity for those who feel self-conscious about their physical appearance.
4. **Online Engagement:** Boldly Me's online presence reaches a global audience through social media as well as its website. Their *My Story* section promotes stories written by people who inspire and validate those in similar situations. In addition, these efforts educate the public about physically different people. Alopecia survivors, burn survivors, and amputees are examples of the many people Boldly Me serves.

HISTORY

Since the age of 2, President and Founder, Alanna Powell, has had alopecia universalis, an autoimmune disorder that results in hair-loss. She understands what it's like to be so self-conscious about one's appearance that it can be debilitating and lead to depression, preventing a person from living life to its fullest potential.

Her passion is to provide people with the support and tools they need to transcend their physical differences and live boldly.

In January 2012, that passion drove her to start Boldly Me to help others adapt by offering services and centers that empower people to take their life back and stop being constrained by their physical difference.

PARTNERS

Boldly Me is an active member of the Fremont Chamber of Commerce and has partnered local businesses on such efforts as providing venue space for classes and other activities.



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